

Public Engagement Training Portfolio

Information



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How can I share my research with people outside academia?

Which formats help me to find new perspectives for my research?



How can I create more impact through exchange and dialogue??

The Berlin School training portfolio is your personal path to more openness, exchange and impact in your research.

What is the Training Portfolio for Public Engagement?



The Portfolio is an interactive modular programme for researchers who want to develop meaningful relationships with actors outside their academic field. It provides a strategic understanding of engagement approaches and methods, and offers the opportunity to acquire practical skills in science communication and dialogue in a positive environment. The focus is on developing one's own path towards engagement, participation and impact.

What do we mean by Public Engagement (PE)?

PE encompasses the diverse approaches of interaction between research and non-academic stakeholders for mutual benefit. It describes a field in the German research landscape, the practice of exchange between researchers and the public, and stands for the attitude that research and society benefit from mutual exchange.

The Public Engagement Code, Berlin School of Public Engagement and Open Science & Cyber Valley, 1st Edition, 2022 - [Link](#)



Key Points of the Portfolio

Who? The portfolio is aimed at researchers from all disciplines and at all stages of their careers in German academic institutions and projects.

When? It usually runs from October to June, with an average of one workshop (between 1 and 3 hours) per month.

Where? All training takes place in live online sessions on Zoom, led by the Berlin School's experienced training team.

What? There are 3 thematic modules (Practical Building Blocks, Evaluation and Creative Formats), each with a mandatory foundational workshop (in German and English) and optional in-depth units and masterclasses. More information from page 7.

What do you get at the end? Participants receive a certificate if they regularly attend sessions and submit a short reflection on how they have put their learning into practice.

How does it work?



We offer the training programme exclusively through institutional partners, as part of our mission to support the establishment of Public Engagement in Germany.

As a participating institution you receive:

- Up to eight places for researchers from your institution/your project for the complete portfolio
- Access to additional offers from the Berlin School (e.g. Journal Club, talks)
- Opportunities for exchange with other partner institutions
- Comprehensive strategic advice on how to anchor public engagement and on opportunities for collaboration

To find out more and become a partner, get in touch with us: berlinschootraining@mfn.berlin

The building blocks of Public Engagement

Explore the diverse landscape of Public Engagement and get to know the building blocks for high-quality engagement activities

Foundational workshop: Engagement in practice (3h)

- Principles and approaches of engagement
- Motivations and possibilities in different research contexts
- Tools for designing engagement projects

Optional sessions:

- ★ Project Builder: develop your own engagement plan
- ★ Masterclass: Equality, Diversity, Inclusion in Engagement
- ★ Case studies on projects



Evaluation practice

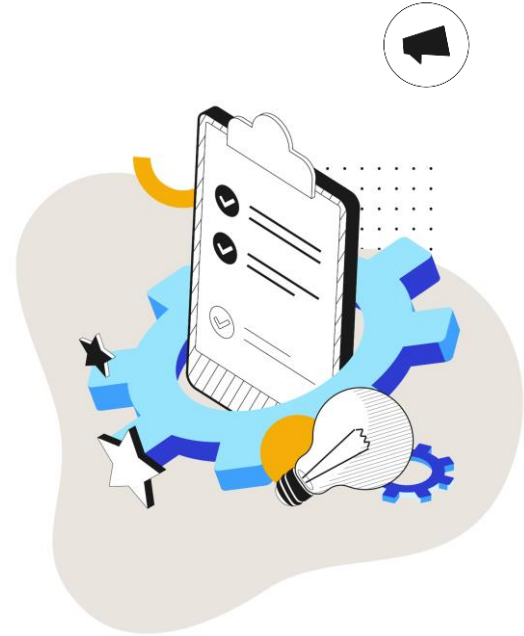
Define what constitutes success in your engagement activities and develop your understanding of evaluation processes to demonstrate the value of your work and optimise future projects

Foundational workshop: Introduction to evaluation (3h)

- the why, when and how of a successful evaluation
- the steps of the evaluation process
- accessible and relevant methods

Optional sessions:

- ★ Practical exchange of methods
- ★ Impact evaluation





Creative engagement - skills and formats

Discover exciting and useful ways to engage with different target groups and deepen your skills as an engager

Foundational workshop: Interaction Design (3h)

- Understanding the possibilities of interaction
- Design processes with people at the centre
- Inspiration for formats: from objects to games

Optional sessions:

- ★ Storytelling for researchers
- ★ Practical formats: Case studies and test rooms



The Berlin School of Public Engagement and Open Science



Part of the Public Engagement & Impact Unit at the Museum für Naturkunde Berlin

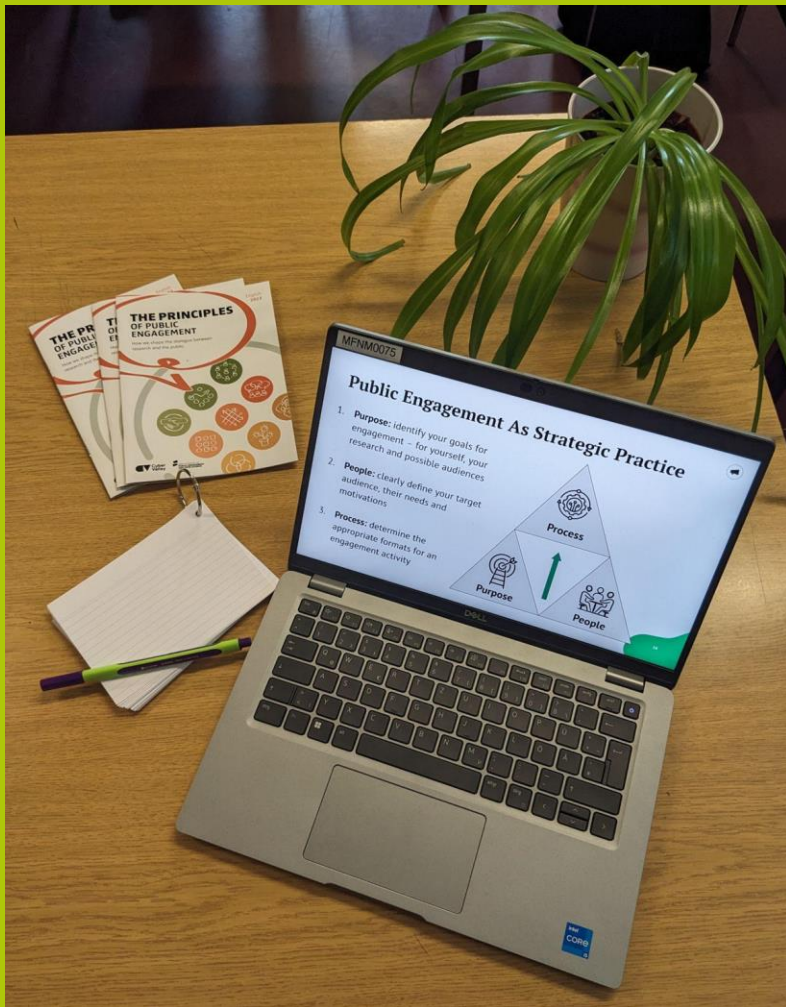
We connect research and society to make research more open, accessible and impact-orientated. In this way, we strengthen a diverse, democratic research culture.



With our work, we create incentives and opportunities for collaboration between interest groups, the public and researchers at all career levels. A core aspect is training and professional development for researchers and PE practitioners. This way, we strengthen capacities and competencies for Public Engagement and participation in Germany and worldwide.



Find out more about our work on [LinkedIn](#)



"The training expanded my theoretical and practical knowledge on engagement in a stimulating and interactive way. It left me feeling inspired and motivated, and wanting to learn more. Highly recommended."

(Participant in Summer Portfolio 2023,
Constructor University Bremen)

"I think the two-person moderation of the workshops, the warm-up exercises and the link between active participation and theory were a great combination. The three modules were a real enrichment - thank you very much!"

(Participant in Portfolio 2023/24,
Museum für Naturkunde Berlin)



Contact Us



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Berlin School of Public Engagement and Open Science



publicengagement.berlin